

Mike Stewart presents...



WebsitesYouControl.com

We design the look with you, give you access to the training that shows you how to add, delete or change the pages as easy as sending an email!

Call 770-826-3662 today!

Top 10 Internet Presence Strategies Most Never Do

**BTW, They Have Nothing To Do With
How Your Website Looks**

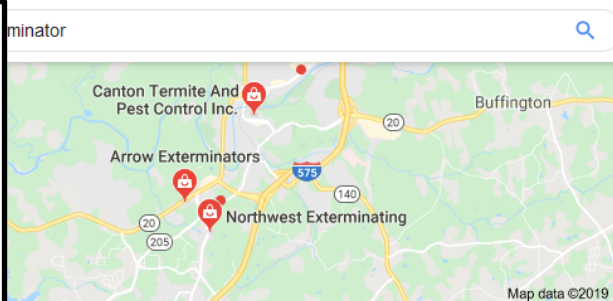
1. Monitor Google Reviews in the Push Pins

Canton Termite And Pest Control

5.0 ★★★★★ (96) · Pest control service

150 North St C · (770) 479-1598

Open · Closes 5PM



Canton Termite And Pest Control Inc.

5.0 ★★★★★ (96) · Pest control service

150 North St C · (770) 479-1598

Open · Closes 5PM



WEBSITE



DIRECTIONS

Arrow Exterminators

4.9 ★★★★★ (90) · Pest control service

9266 Knox Bridge Hwy · (770) 213-1390

Open · Closes 5PM



WEBSITE



DIRECTIONS

Northwest Exterminating

4.6 ★★★★★ (33) · Pest control service

2649 Marietta Hwy · (770) 704-6650

Open · Closes 5PM



WEBSITE



DIRECTIONS

☰ More businesses

Google Reviews in the Push Pins

Review summary ?

Write a review



You can't calculate the lost business from bad and negative reviews, but you can monitor reviews, respond to bad ones and increase number of 5 star reviews!

Do Not Ignore!



"Unprofessional and rude, he hung up in my face after he called me."



"You have your **money**, you tried your hardest to vex me but it didn't work."

2. Thinking Google is Only Search Engine

Google

yahoo!

bing

YouTube



shutterstock.com • 542262367

LinkedIn

Pinterest

amazon

amazon alexa



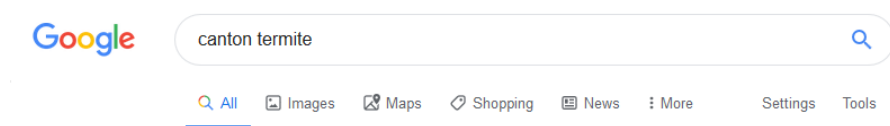
Podcasts

Google
Podcasts

Listen on
Spotify

STITCHER™
RADIO ON DEMAND

3. Becoming Authority Site



Authority sites dominate their SERP terms!

About 307,000 results (0.60 seconds)

Canton Termite And Pest Control (The Exterminator)

<https://cantongeorgiapestcontrol.com>

Exterminator Tim McWhirter 770-479-1598 - Call or Text Today for a FREE Inspection. Ants, Roaches, Mosquitoes, **Termites**, Wildlife, or Any Pest Problem.

You've visited this page many times. Last visit: 11/3/19

Meet Our Team

Meet our team at Canton Termite and Pest Control, your ...

Pest Control Big Canoe

Serving Big Canoe Georgia.

Service area

If you've got a problem with termites, roaches, ants, spiders ...

[More results from cantongeorgiapestcontrol.com »](#)

City of Canton

The City of Canton hosts a wide variety of businesses and ...

Pest Control Canton Georgia

Serving Canton Georgia.

Termite Inspection

Termite inspection and Free estimate.

Canton Termite and Pest Control - Pest Control - 150 North St ...

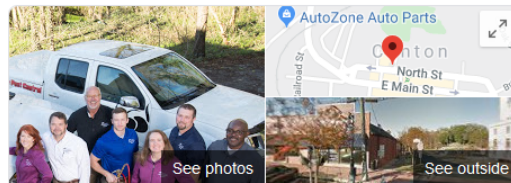
<https://www.yelp.com> > Local Services > Pest Control

★★★★★ Rating: 5 - 2 reviews

2 reviews of **Canton Termite** and Pest Control "Great customer service and prompt attention! William came out and did our initial application, but we need more ...

Canton Termite and Pest Control - Home | Facebook

<https://www.facebook.com> > Places > Canton, Georgia > Pest Control Service



Canton Termite And Pest Control Inc.

Website

Directions

Save

5.0 ★★★★★ 96 Google reviews

Pest control service in Canton, Georgia

REQUEST A QUOTE

Address: 150 North St C, Canton, GA 30114

Hours: **Open** · Closes 5PM

Phone: (770) 479-1598

Appointments: cantongeorgiapestcontrol.com

[Suggest an edit](#)

Know this place? [Answer quick questions](#)

Not an Authority Site



exterminator near me



☰ More businesses

Nashville Pest Control | \$199 YR Pest Control Services

<https://nashvillepestcontrol.com> ▼

Nashville **Pest Control** Service \$199 YR - 50% Discount! Affordable, Quality Termite & **Pest Control** Nashville TN Call 615-622-2584 Rating: 5.0 - 227 reviews.

THE BEST 10 Pest Control near Hermitage, TN 37076 - Last ...

<https://www.yelp.com> › Hermitage, TN › Local Services › Pest Control ▼

Best **Pest Control** in Hermitage, TN 37076 - MacDougall **Pest Control**, ... Free estimates from local **pest control** pros. Answer a ... Armor Termite and **Pest Control**.

Hermitage TN Pest Control & Termite Control Experts - Nashville

<https://www.allamericanpestcontrol.com> › Where We Service ▼

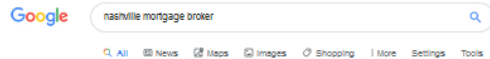
Worried about termites in Hermitage TN? All-American can help with superior termite control as well as Hermitage **pest control** for other pests.

The 10 Best Exterminators in Nashville, TN (with Free Estimates)

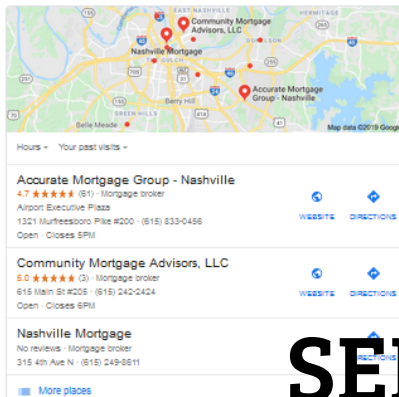
<https://www.thumbtack.com> › TN › Nashville ▼

Find a pest **exterminator near** Nashville, TN She answered all my questions and made **me** feel confident she could help to resolve the encroaching ants ...

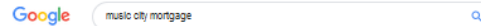
4. Marketing Your SERP Terms



Hard to rank for generic terms like: "Nashville Mortgage Broker" But you can buy them like Wendy Thompson did.



THE BEST 10 Mortgage Brokers in Nashville, TN - Last ...
<https://www.yelp.com> | Nashville, TN | Home Services | Real Estate -
The Southbound Group - Nashville, 1.6 mi. Community Mortgage Advisors, 2.7 mi. Christine Livingston - Fairway Independent Mortgage Corp. 1.5 mi. Churchill Mortgage, 6.7 mi. The Locklear Lending Team - Movement Mortgage, 7.2 mi. Accurate Mortgage Group - Nashville.



Music City Mortgage - Real Estate Mortgage Brokers in ...
[musiccitymortgage.com](https://www.musiccitymortgage.com) -
Music City Mortgage - Real Estate Mortgage Brokers in Nashville, Tennessee and Orlando, Florida - Franklin, TN. Welcome to Music City Mortgage!
You've visited this page 2 times. Last visit: 7/2/2019

About Us
About Us, Music City Mortgage, Inc. is family owned and operated
Pre-qualify for a Mortgage Loan ...

Pre-Qualify for a Mortgage ...
Music City Mortgage ... What is the Best Way For Us to Reach You ...

More results from musiccitymortgage.com

Music City Mortgage, Inc. - Home | Facebook
<https://www.facebook.com> -> Franklin, Tennessee > Mortgage Brokers >
★★★★★ Rating: 5-11 votes
Music City Mortgage, Inc. - 128 Holiday Court #121, Franklin, Tennessee 37067 - Rated 5 based on 11 Reviews "As a first time home buyer I was nervous...

Music City Mortgage, Inc. | Better Business Bureau® Profile
<https://www.bbb.org> | profile | music-city-mortgage-inc-0573-37061934 -
BBB accredited since 9/13/2018. Mortgage Banker in Franklin, TN. See BBB rating, reviews, complaints, request a quote & more.

Music City Mortgage, Inc. - 2019 All You Need to Know ...
<https://www.yelp.com> | Home Services | Real Estate | Mortgage Brokers
★★★★★ Rating: 5-3 reviews
3 reviews of Music City Mortgage, Inc "It had been 9 years since we bought a home, so I was feeling a bit nervous about the process. Paul and his team (Debbie ...

Tony Bostic - Business Profile | Music City Mortgage Inc ...
<https://www.zoominfo.com> | Tony-Bostic -
View Tony Bostic's business profile as Loan Officer at Music City Mortgage Inc. Find contacts direct phone number, email address, work history, and more.

Music City Mortgage, Inc 128 Holiday Ct Franklin, TN ...
<https://www.mapquest.com> | tennessee | music-city-mortgage-inc-345926 -
Get directions, reviews and information for Music City Mortgage, Inc in Franklin, TN.

Paul D'Angelo - President - Music City Mortgage, Inc. | LinkedIn
<https://www.linkedin.com> -
Music City Mortgage, Inc. is a family owned and operated mortgage company. I'm the President and have been with the company since April 2010 - Present 9 years 6 months. Hello, I'm the President of Music City Mortgage, Inc. in the Nashville TN area.

Kevin Crain - Loan Officer NMLS #1693578 - Music City ...
<https://www.linkedin.com> -
Mortgage Loan Officer, Nashville, Tennessee, Financial Services, Music City Mortgage, Inc. Kernberton, Northland International University 74 connections ...

SERPMusic.com

OR you can advertise and promote your SERP Terms Like: "Music City Mortgage"

5. Blog & Ping

PING-O-MATIC



Services to Ping

Common Services (Uncheck all)

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Weblogs.com ↗ | <input checked="" type="checkbox"/> Blo.gs ↗ | <input checked="" type="checkbox"/> Feed Burner ↗ |
| <input checked="" type="checkbox"/> NewsGator ↗ | <input checked="" type="checkbox"/> My Yahoo! ↗ | <input checked="" type="checkbox"/> PubSub.com ↗ |
| <input checked="" type="checkbox"/> Blogdigger ↗ | <input checked="" type="checkbox"/> Weblogalot ↗ | <input checked="" type="checkbox"/> News Is Free ↗ |
| <input checked="" type="checkbox"/> Topic Exchange ↗ | <input checked="" type="checkbox"/> Google Blog Search ↗ | <input checked="" type="checkbox"/> Spinn3r ↗ |
| <input checked="" type="checkbox"/> SkyGrid ↗ | <input checked="" type="checkbox"/> Collecta ↗ | <input checked="" type="checkbox"/> Superfeedr ↗ |

Specialized Services

- ☐ Audio.Weblogs [↗](#)
- ☐ RubHub [↗](#)
- ☐ A2B GeoLocation [↗](#)
- ☐ BlogShares [↗](#)

6. Blogging with Audio - Podcasting

Easier to talk or interview than write.

Just answer questions that your customers have

Remind them that you are the solution to their problems and call you!



7. Email Marketing & List Building

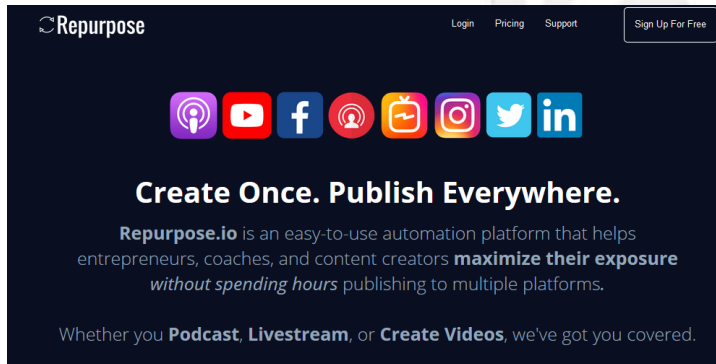


8. Repurposing Content in ALL Social Media

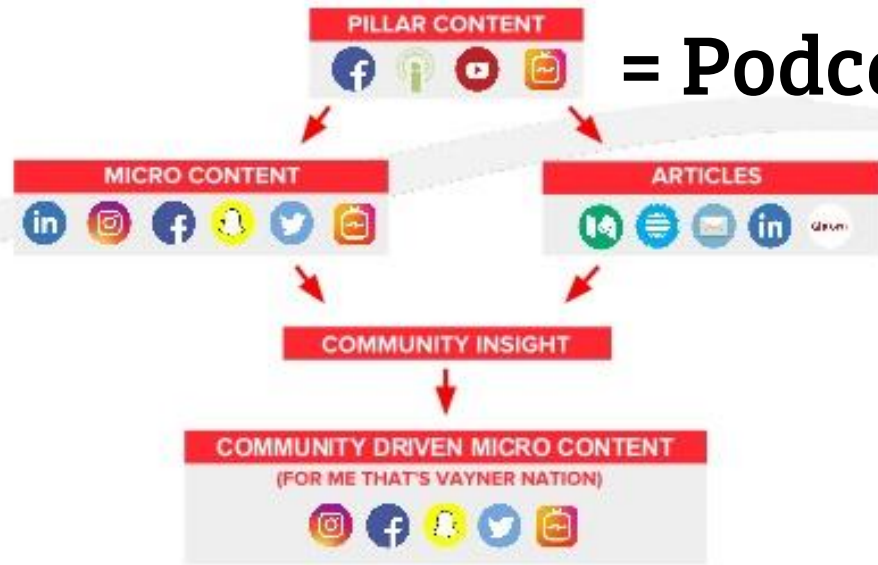
Not Just Facebook & Instagram

6. DISTRIBUTE SECOND-ROUND OF MICRO CONTENT

= Podcast



[RePurpose.io](https://repurpose.io)



9. SMS Marketing & Engagement



Call or take a picture of this number:

(615) 206-4393

\$400 value sent to your phone via text message

10. Paid Ads - PPC - Audio - Video



My Ask is To Meet with Business Owners Willing To Learn What To Do & Invest in Learning

Objections I hear or are implied often are:

1. I don't have time
2. I don't have a budget

No one really says these, I can feel people implying them

1. I don't believe you (implied)
2. I think you are just trying to sell me something
3. Who else is doing this?.. Well.. My Customers!

A collage of various business websites. The top row includes a medical website for Dr. Jack & Jeanne Winner, a pest control website for Harpoon Pest Solutions, a real estate website for John E. Heath Insurance Guy, and a food website for Atlanta BBQ Cooking Classes. The middle row features a pest control website for Browns Bridge Dock, a real estate website for Linda Stewart, and a food website for Atlanta BBQ Cooking Classes. The bottom row includes a pest control website for Harpoon Pest Solutions, a real estate website for Linda Stewart, and a food website for Atlanta BBQ Cooking Classes. The collage also includes a video player for Browns Bridge Dock, a testimonial for Harpoon Pest Solutions, and a testimonial for Atlanta BBQ Cooking Classes.

Some things you can have done for you, somethings you cannot. I want to help those willing to want to know the difference and take steps to get it done!

Because Napoleon Hill says always give 110%...

BONUS 11. QR Codes Are Coming Back Strong

Getting Prospects To Your Marketing Message On Their Phones, The One Thing People Are Glued To.. More than EVER!!!

<http://goqr.me/>

**Point, Hold Camera at Screen Right Now
Link Will Pop Up On Your Phone Automatically!**



Mike Stewart presents...



WebsitesYouControl.com

We design the look with you, give you access to the training that shows you how to add, delete or change the pages as easy as sending an email!

Call 770-826-3662 today!

My Ask

**Learn More About Your Business on Virtual Coffee
I am looking marketing reps for jingles & online ads**

Questions or let's Zoom soon!